

Objectives and Motivations

- Sustainability
 - Reducing fast fashion by allowing users to return items they do not wish to keep
 - Promote stylists that use recycled materials
- Consumer Convenience
 - Allow users to try out new styles without commitment
 - Enable users to discover styles and outfits that are personalized to their preference
- Accessibility
 - Making high-quality, stylist-curated fashion accessible to a broader audience, regardless of their fashion knowledge or budget constraints

What is Dapper?

Subscription-Based Web Application:

Dapper is a web platform that operates on a subscription model, offering users access to its services based on different subscription levels.

Personalized Fashion Outfits:

The core offering of Dapper is to provide personalized outfits to its users. These outfits are tailored according to individual fashion preferences, size, preferred colors, and other personal criteria.

Sustainable Fashion Choices:

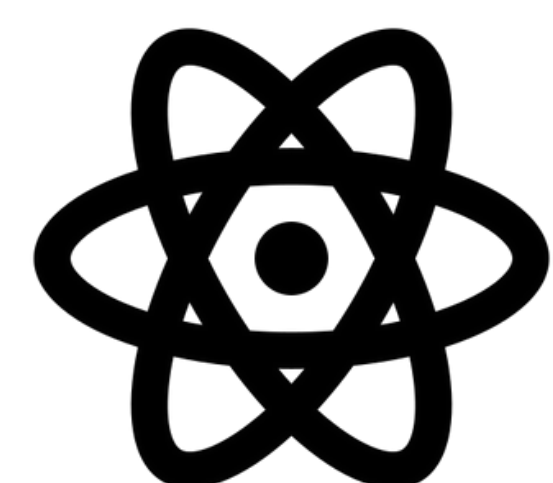
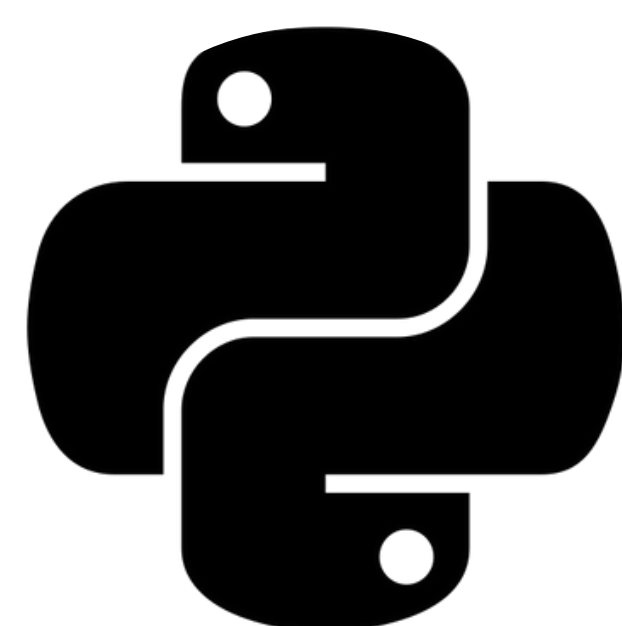
A significant focus of Dapper is on promoting sustainable fashion and eco-friendly choices while prioritizing ethical sourcing and manufacturing practices.

Work accomplished

- Research
 - Conducted extensive research about the clothing market
 - Learned about the fundamentals of launching a start up
- DevOps
 - Used a set of practices and tools to automates the work of software development
- Persistence
 - Set up a database to persist our data
- Backend
 - Implemented the backend MVP of the application
- Frontend
 - Implement frontend MVP of the application

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Technologies and Frameworks used

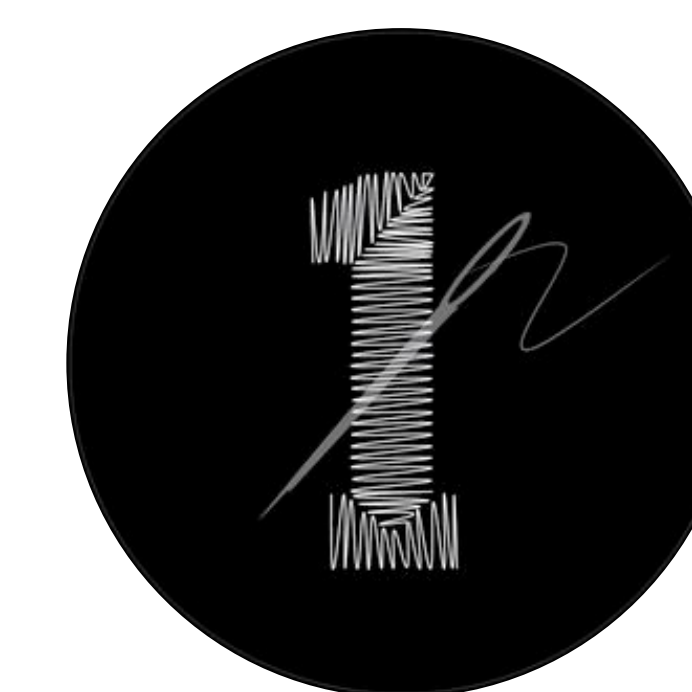


Flask



DP 02, DR. MAJID BABAEI, DAPPER PROJECT

Events, Networking and Services



Collaboration with 1 of 1 apparel

L'ORÉAL

fiverr®



Collaboration with fa clothing

Conclusions

- Skills learnt
 - Startup Development
 - Project Management
 - Market Research
 - Goal Setting and Responsibility
 - ReactJS, Flask, MySQL
- Adjustments
 - Invest time into learning cybersecurity
 - Scale the application to allow for a greater number of concurrent users
- With more time, we plan on launching the application and setting our foot in the clothing industry